



## AVIS Autonoleggio S.p.A. implements Madge Networks solution to enhance Token Ring network and facilitate Ethernet integration access

**Madge Networks switching solutions enable AVIS Autonoleggio S.p.A., the Italian branch of AVIS Europe plc car rental company, to optimize its Token Ring investments and capitalize on low-cost peripheral devices**

**Wexham Springs, UNITED KINGDOM (December 12, 2001)** – Madge Networks N.V. (NASDAQ NM: MADGF) has successfully completed a significant Token Ring implementation for AVIS Autonoleggio S.p.A., the Italian branch of one of the largest international car rental companies. The Madge Networks solution provides AVIS Autonoleggio S.p.A. with the ability to integrate different LAN technologies and low-cost peripheral devices. Madge Networks products have enabled AVIS Autonoleggio S.p.A. to protect its existing investment, relying upon the native benefits of Token Ring such as the efficiency of large frames, and prepare itself for next generation multimedia applications.

**Leading Italian systems integrator**, ITS srl of Fiano Romano, provided implementation, consultancy, and support services. The Madge Networks solution will also allow AVIS Autonoleggio S.p.A. to enhance its network management. TrueView™ - the free graphical management tool for Madge Networks infrastructure products - provides a simple and effective way to remotely monitor the whole network.

**“Over the years, the level of business** and staff numbers at AVIS Autonoleggio S.p.A. have grown and the increase in electronic transactions and multimedia applications has also raised the workload on our internal LAN,” commented Alessandro Biasini, Information Services Supervisor at AVIS Autonoleggio S.p.A. “When we realized we needed to enhance our network to handle this increased traffic, Madge Networks was the obvious choice.”

“We are already using Madge layer 2 translating modules to integrate our existing Token Ring network to an Ethernet workgroup - allowing us to capitalize on low-cost Ethernet-ready devices more effectively than with any other software-based router solutions. In the future, we will consider upgrading our Ethernet workgroup link up to Gigabit speeds and our Token Ring backbone connections to 100Mbps. Madge Uplink Modules will make this possible without having to revise our architecture,” Alessandro Biasini continued.”



### **About Avis**

AVIS Autonoleggio S.p.A. is the Italian subsidiary of AVIS Europe plc. AVIS Europe plc is the leading car rental company across Europe, Africa, the Middle East and Asia. It serves more than eight million customers a year through a network of over 2,500 locations in over 110 countries. In the world, AVIS Rent A Car Inc., operates in the US, Canada, Australia, New Zealand, Argentina, Puerto Rico and the US Virgin Islands. The global AVIS network serves more than 20 million customers.

### **About Madge Networks N.V.**

Madge Networks N.V. (NASDAQ NM: MADGF) is a global supplier of advanced networking product solutions to large enterprises, and is the market leader in Token Ring. Madge is pioneering next generation networking solutions, which enable the painless deployment of 100Mbps and Gigabit speed IP-based applications within existing corporate networks while protecting customers' investments in Token Ring. Madge Networks also has an associate company, Red-M™, a leading supplier of wireless networking product solutions. The Company's main business centers are located in Wexham Springs, United Kingdom and Manasquan, New Jersey. Information about Madge's complete range of products and services can be accessed at [www.Madge.com](http://www.Madge.com).

